

- MEDIA KIT -

CÔTE D'AZUR

unlimited



OFFICIAL PARTNER OF THE
COMITÉ RÉGIONAL DE TOURISME
CÔTE D'AZUR FRANCE

CÔTE d'AZUR
FRANCE

WWW.COTEDAZUR-UNLIMITED.EU



ABOUT KATRIN

Katrin is a photo designer and project manager and has always wanted to write a book - she lives out all of these talents on her blog. She came to the Côte d'Azur for the first time in 2011 and her knowledge of the region, culture and people has been growing ever since. She speaks fluent French and loves getting in touch with the locals. She maintains a sustainable lifestyle as much as possible and strives to keep her carbon footprint as low as possible.

ABOUT CÔTE D'AZUR UNLIMITED

Since 2017, Côte d'Azur unlimited has been providing tips for excursions, information about the region and recommendations for a successful vacation. Insider tips and special advice give the CdA blog expert status. There is a lively exchange between members in the blog's own private Facebook group. The unique selling point is the niche: Côte d'Azur for self-discoverers. Keywords are: Hiking, swimming, vacation with dog, and enjoying.

NUMBERS

5-6K

Monthly
visitors

1K

Members in
Facebook group

**9,3
MIO**

Monthly views on
Pinterest

SOCIAL MEDIA

9,3 K Follower

9,3 MIO monthly views

41,75 MIO entire target group

2,36 MIO Interacting target group



500 Follower

1.4 K Members in the private
FB group



700 Follower



Pinterest:

@COTEDAZURUNLIMITEDEU

Facebook:

@COTEDAZURUNLIMITED

**FACEBOOK.COM/GROUPS/
COTEDAZURUNLIMITED**

Instagram:

@COTEDAZUR.UNLIMITED

KONTAKT:

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Website

www.cotedazur-unlimited.eu



WHAT CAN I DO FOR YOU?

I will be happy to promote products, offers, services ... relevant to my target group, e.g. in product reviews, sponsored IG reels/posts, content creation, ambassadorship, competition/gift items, product demonstration.

I write the text and create the layout to ensure authenticity.

The links are integrated as dofollow links, the posts are marked with "contains advertising". Each post will remain on my blog for 1 year.

I only accept topics that are interesting for my readers or offer them added value. Requests for topics such as tobacco / e-cigarettes, websites with +16 content, gaming, etc. will be rejected.

I OFFER THE FOLLOWING SERVICES & RATES:

Please contact me for any other requests.

PICTURE POST

€ 150

Blog Article written by me, 1-3 photos (stock or provided), client logo

ADD SOCIAL MEDIA € 50

Add 5 pins on Pinterest, 1 Facebook post incl. 5 hashtags of your choice & tagging, 5 Instagram posts (1 immediately, 4 spread over the next 3 months) with tagging and 5-8 hashtags of your choice.

KEEP UP TO DATE

€ 50

After 6 months I update the article including the date so that it is classified as relevant again by google.

ADD VIDEO

€ 100

15 - 30 sec video of your product, service etc. with iphone, edited + royalty free background music.

YOU HAVE SOMETHING ELSE IN MIND?

Then just ask me (click here)

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